

Sample initial contact email...



#PromsInThe
Playground

Dear _____

Allow us to introduce ourselves. We are the _____ band, a traditional British brass band, and we have been based in your area / town / village for the last ____ years.

Brass Bands England (BBE) is encouraging community bands to connect with their local schools by offering a live performance in their playground, so here we are! We would like to come and perform in your playground as part of the national **Proms in the Playground** initiative that links schools with local, community organisations. We think that this is a great opportunity for your school to welcome live musicians to perform for the children and to experience a part of their local cultural heritage. We would love to share what we do with your school community in the form of a short, **FREE**, concert / demo / taster session. A collaborative event which provides a platform for your own young musicians to perform alongside us would be ideal. We would also like the children and their parents to know about the musical opportunities that we can offer both as a child and as they grow into adults - we specialise in life-long learning!

The National Plan for Music Education 2 says "**Primary music leads should think about opportunities to invite performances from local secondary pupils or local ensembles (Hub ensembles or broader community groups), to help build links and provide role models for younger pupils.**"

We'd also like to offer you some curricular support in the form of some free resources that you can use to enhance the whole experience. The NPME2 tells us that "**Teachers will want to consider how such opportunities can be linked into their curriculum delivery, so that they build on the pupils' learning, and how they can reflect and build on pupils' own musical interests and passions.**" They have been created with KS1 and KS2 in mind, with performing, listening and composing activities included, along with some physical makes and ideas. Samples can be found here _____

The Proms in the Playground weeks for 2023 are from 3rd - 23rd July. I would love to meet with you to find out how we can work together and I hope that we can organise a performance during this summer term window.

Yours sincerely,